

# We're Hiring: Consumer Insights Specialist

## The Opportunity

**Position Classification:** Full Time  
**Reports To:** Market Research Director  
**Work Location:** Springfield, Missouri (majority is work from home)  
**Initial Hourly Rate:** \$25, with benefits

### In this role, you will:

- ✓ Analyze and explain consumer perceptions and behaviors by using primary research (qualitative & quantitative)
- ✓ Create presentations summarizing survey findings, survey instruments and dashboards
- ✓ Prepare/assist with the creation of online dashboards and/or new technology for delivering actionable client results
- ✓ Oversee and lead projects from proposal to project completion, and collaborate with H2R team members on projects
- ✓ Present results to clients and manage client relationships
- ✓ Perform other duties as applicable and assigned

## The Ideal Candidate

- ✓ Has outstanding communication (verbal and written) and people skills
- ✓ Has experience in project management
- ✓ Has a deep understanding of research methods and data analysis
- ✓ Is able to discover the story and identify what really matters through analyzing data sets

## Qualifications

**Option 1:** Bachelor's degree in a related field and 3 years of experience in data analysis, data science, statistics or related field.

**Option 2:** Master's degree in a related field and 1 year of experience in data analysis, data science, statistics or related field.

**Option 3:** 5 years of experience in data analysis, data science, statistics or related field.

## About H2R

H2R is the nation's leader in attraction, destination and entertainment research. We use market research and consumer insights to help world class organizations make the best decisions and grow faster than the competition. Our people work and grow in a safe and spirited environment that embraces collaboration and personal development. We are an equal opportunity employer.

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